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Top 100 San Francisco Public Relations Firms and Pros

By now, you already know why I think bloggers are much more influential than print and even TV media PR people. But what if you could get both the personal relationships bloggers have with their readers and the professional heavy moving power of traditional PR firms? What if you could get the big picture nationwide publications like the NYTimes and NBC to cover your story and get into Google? What if you could do both.

We all know that you can't Google page 2 of today's LA Times. A mention in a print publication, no matter how big, is about as ephemeral as a white Christmas in LA. And we all know that what bloggers write about you stays in Google forever. But while blogs via Google offer you long term exposure to the public, to cover both, you'll need to have friends who do both.

<http://Sparkah.com> Web Marketing and Development is happy to introduce San Francisco's top 100 PR Public Relations Firms and People Who Also Know Social Media and Bloggers. We recommend that you get to know them. We're sending our own clients to them as well.



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