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MSR COMMUNICATIONS KICKS OFF NEW YEAR WITH TWO NEW CLIENT WINS

Award-Winning PR Firm named Agency of Record for The Smalls' Street Sounds and JangoMail

SAN FRANCISCO, CA – January 18, 2010 — MSR Communications® (www.mscommunications.com), an [award-winning public relations firm](#) specializing in providing communications management for technology, B2B and consumer lifestyle companies, today announced the firm has been named [PR agency](#) of record for [The Smalls' Street Sounds](#) project, the next generation in sound collaboration, and [JangoMail](#), a powerful email marketing platform.

MSR Communications is providing social media marketing for Street Sounds (www.thesmalls.com/streetsounds), an innovative, free 3-D sound map onto which users can pin home-recorded audio clips that may be used by indie filmmakers, producers and other creatives to trigger new ideas and create new works of film.

“MSR has established strong communities for clients utilizing social media techniques,” said Elin Tiberg, Producer, The Smalls. “We look forward to working together with MSR to incite participation in our sounds map and grow an active online community with expanded social presence in the United States.”

MSR was also selected by JangoMail (www.jangomail.com) to build on its standing as a leading email marketing platform of choice among entrepreneurs and digital marketers at small and medium-sized businesses.

“We are excited to be working with MSR, an agency that has repeatedly proven its ability to elevate a company’s leadership position through creative media relations campaigns and aggressive pursuit of impactful results,” said Melissa Sherman, Marketing Director, JangoMail.

“We are proud to be working on behalf of such innovative organizations as The Smalls StreetSounds and JangoMail,” said MSR Communications Principal, Mary Shank Rockman. “These wins are a testament to our creativity and expertise in leveraging the latest marketing techniques such as social media to position our clients at the forefront of discussion and drive extraordinary results.”

About MSR Communications

MSR Communications is an independent public relations firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media and analyst relations; speaker placement programs; corporate positioning and messaging, social media and digital marketing communications; and crises/reputation management. Based in San Francisco, CA, MSR was named one of the 2008 Top 5 Small PR Firms in the nation. For information, visit www.mscommunications.com or call (415) 989-9000.

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