

Tech Forward:

Sane technology advice for growing businesses

By Lena West



November 21, 2008

Is Opportunity Calling?

For home-based businesses, every call is an opportunity. The way you present yourself and your business is extremely important—especially in today’s economy, where you need to display a strong front. But with so much home business conducted while on the go (often with a cell phone in one hand and a latte in the other), how can today’s on-the-go entrepreneurs project an image that says, “We’re organized; we’re professional?”

Virtual home office phone services provider Toktumi has a new service that delivers entrepreneurs all the communications support they need to project a strong company image—whether from a mobile phone, Wi-Fi or home office.

And the best part? The price! \$14.95 per month includes:

- A dedicated business number (if you want an 800 number, it’s free—including the metered calls—but only for a limited time)
- Mobile Assistant™ auto receptionist
- Instant conferencing of up to 20 people
- Visual voicemail
- Voicemail to e-mail
- Call transfer
- Call waiting
- Caller ID
- Call hold and
- Call forwarding

. . . all from your mobile device.

If you want to try it out, take Toktumi up on its 30-day trial. Be sure to come back to comment and share your experience.



COMMUNICATIONS®

Marketing Communications & Media Relations